

IVAN ALEKSANDROV

Portfolio: ivannavi.info
Email: ivan@ivannavi.info
Instagram: [@ivannavi.info](https://www.instagram.com/ivannavi.info)
New York

SKILLS

Adobe Creative Suite
After Effects+Premiere
Studio Photography+Retouching
HTML5/CSS3/Javascript
Presentation Software

English (fluent)
Russian (native speaker)
Mandarin Chinese (beginner)

EDUCATION

Boston University
Boston, MA
Graphic Design BFA (May 2019)

United Nations International School
New York, NY
IB Diploma (May 2015)

REFERENCES

Kate Hawkins
Partner at And Or Forever
kate@andorforever.com

Yael Ort-Dinoor
Head of the Design Program
at Boston University
yaelod@bu.edu

Ryan Durkin
Digital Marketing Manager
at SproutsIO
durkinr@gmail.com

EXPERIENCE

&VEST

Freelance Designer; Branding studio in New York; April 2020 — Current
Clients: &pizza, Esmé Hospitality, Butler Hospitality, Cleared
Developed visual branding systems for startups in the restaurant, beauty, hospitality, finance and pharmaceutical industries.

AND OR FOREVER

Freelance Designer; Design studio in New York; August 2019 — February 2020
Clients: Makeup Museum, Telfar, TalkToHer, Yale University Architecture Gallery
Responsible for production of assets across physical and digital platforms, as well as research and client communication.

BEGGAR'S GROUP

Freelance Marketing Associate; Record company in New York; August 2019 — October 2019
Clients: Parquet Courts, The Lemon Twigs
Responsible for development of promotional websites and assistance with production of marketing graphics.

HEART

Freelance Designer; Creative agency in Boston; December 2018 — May 2019
Clients: Grubstreet
Development of brand identity including logos, development of promotional materials, performing research for ideation of creative strategies.

SPROUTSIO

Intern; Startup in Cambridge, MA; September 2018 — December 2018
Creation of interactive experiences, graphics for social media, development of collateral materials, editing promotional videos, art direction of photoshoots, retouching photographs, creating iconography and banners for digital space.

SLAVS AND TATARS

Intern; Artist collective in Berlin; June 2018 — August 2018
Redevelopment of identity, creating mock-ups of artwork, creating exhibition layouts, mock-ups, brainstorming concepts for artworks, organizing an exhibition.

SJI ASSOCIATES

Intern; Marketing agency in New York; August 2017
Clients: The Kirsh Group, Thomas the Tank Engine
Creation of logos, creation of key art, brainstorming concepts for branding.